

# Quote

The Ten Faces of Innovation: **The Anthropologist**



“The Anthropologist is rarely stationary. Rather, this is the person who ventures into the field to observe how people interact with products, services, and experiences in order to come up with new innovations.”



The  
Challenge

# AFSP's Bold Goal: Project 2025

October 12<sup>th</sup>  
12 Noon Start

# 988 MILE ONE! JAM SESSION

CORBIN STANDLEY



TALK.CRISISNOW.COM

988 and Core Crisis Continuum



START

HOST: DR. AMY COHEN



SMI Adviser  
A Clinical Support System for  
Serious Mental Illness

**988**  
SUICIDE  
& CRISIS  
LIFELINE