

crisistrivia
hotseat

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Every year, many thousands struggle with suicide but find a way forward. Their stories of hope and recovery have the power to help others and dispel the discrimination and myths about suicide. **Courage is contagious!**

What is the name researchers have given to the influence mass media can have by showing positive coping in crisis?

A: Papageno Effect

B: Ripple Effect

C: Styron Effect

D: Werther Effect

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There were few examples of public stories of suicide attempt survivors prior to 2000, but pioneers like William Styron (*Darkness Visible*) and Kevin Hines (*The Ripple Effect*) have paved the way for hundreds of others.

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