

Suicide
Prevention
Branch,
SAMHSA



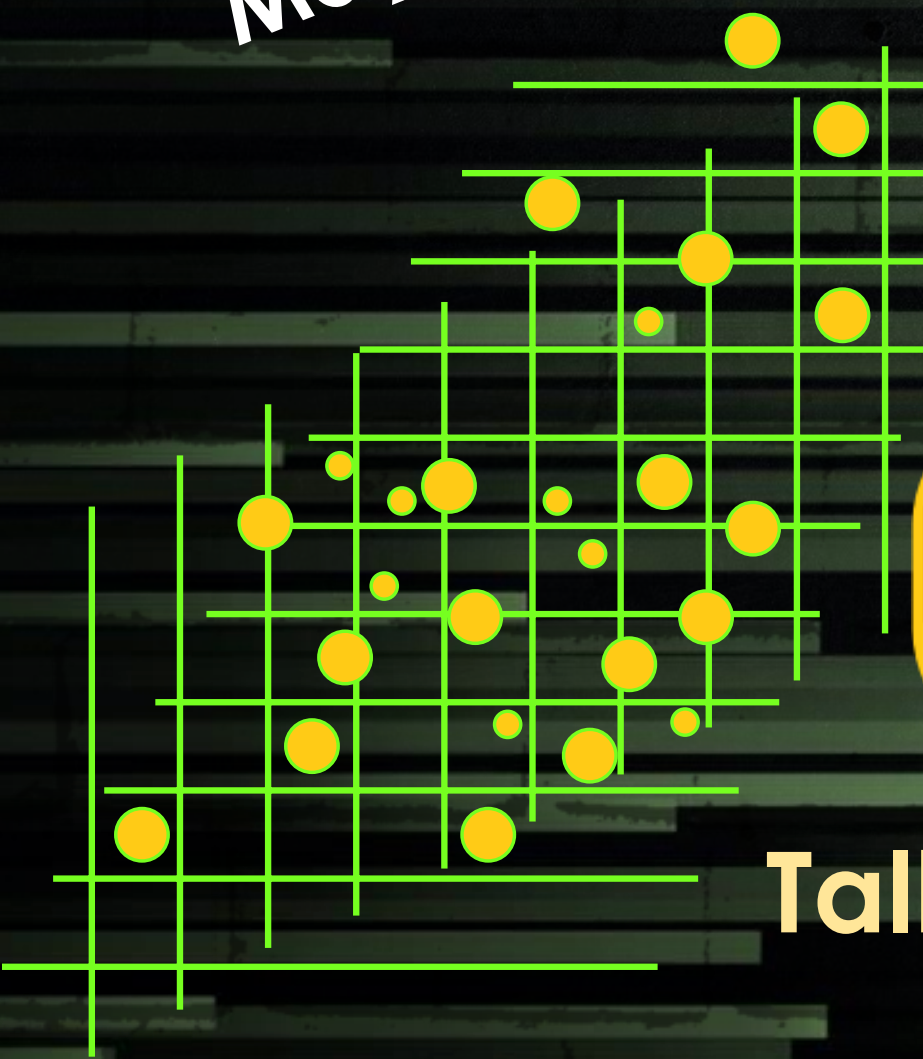
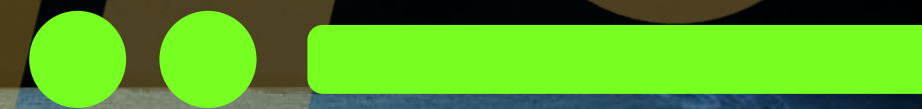
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May 10

DATA CORNER

[Talk.CrisisNow.com/LearningCommunity](https://www.talk.crisisnow.com/LearningCommunity)

988 and Core Crisis Continuum



The 988 Suicide & Crisis Lifeline, formerly known as the National Suicide Prevention Lifeline, helps thousands of people overcome crisis situations every day.

Proven to work – Our research has shown that after speaking with a trained 988 Lifeline crisis counselor, most callers are significantly more likely to feel:

- less depressed
- less suicidal
- less overwhelmed
- more hopeful



More people are getting connected to care than ever before

- The **988 Suicide & Crisis Lifeline** has received more than **2.1 million** contacts (calls, texts, and chats) from July to December 2022.
- Compared to the same 6-month timeframe in 2021, the 988 Lifeline answered about **892,000** more contacts and significantly improved how quickly contacts were answered.
- Calls answered increased by **43%**, chats increased by **224%**, and texts increased by **1145%**.
- The average speed to answer across all contacts decreased from **2 minutes and 46 seconds** to **49 seconds**.



Establish body of formative research on knowledge, attitudes, and beliefs among populations at higher risk of suicide about: suicide prevention and mental health, use of the 988 Lifeline/other help-seeking behaviors, motivating factors and barriers to help-seeking, and identifying social influencers/trusted messengers.

- **Phase 1 Kick-off Meeting:** September 26, 2022
- **Coordinating Partners:** Action Alliance, Suicide Prevention Resource Center, and the Ad Council
- **Target End Date:** Summer 2023, publish audience-specific research findings and toolkits
- **Methodologies:**
 - Landscape review – complete
 - SME interviews (6 total) – complete
 - Qualitative research – in-depth interviews (60 – 10/each audience group) – complete
 - Quantitative research – online surveys (up to 4,000) – beginning Feb 2023
- **Initial Populations at Higher Risk of Suicide:**
- American Indian and Alaska Native youth and young adults (ages 13–34)
 - Black youth and young adults (ages 13–34)
 - Hispanic youth and young adults (ages 13–34)
 - Individuals who have attempted suicide or experienced serious thoughts of suicide during their lifetime (ages 18+)
 - LGBTQI+ youth and adults (ages 13–49)
 - Rural older men (ages 49+)
- **Phase 2 Formative Research: Late Summer/Early Fall 2023**
 - Building from Phase 1, Phase 2 will include additional at-risk populations and identified social influencers/trusted messengers

