



988 and The Subnetworks

Crisis Jam

NOVEMBER 2023

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988: The Suicide & Crisis Lifeline

988 Suicide & Crisis Lifeline provides emotional support to people with substance use, suicidal crisis or emotional distress 24 hours a day, 7 days a week, across the United States, via phone, text and chat.

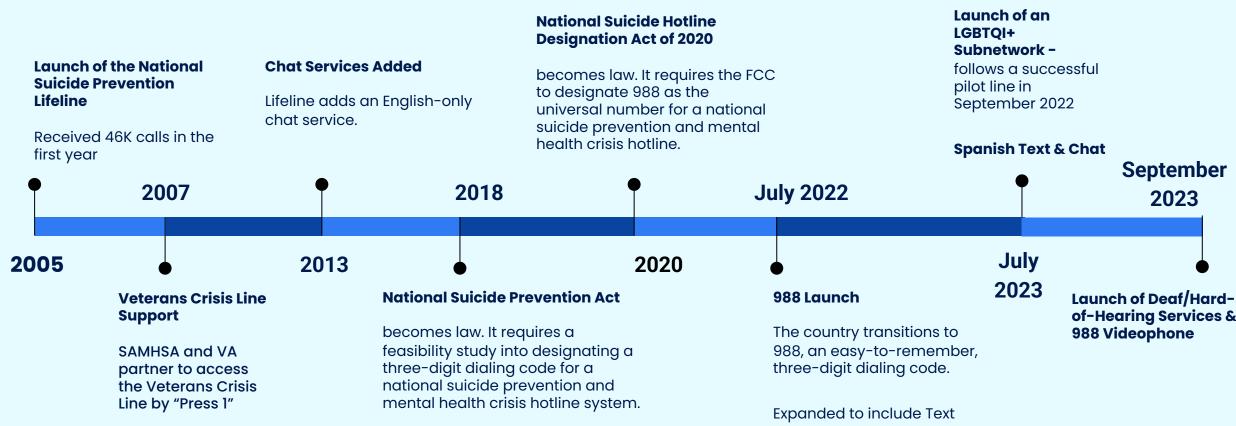
Funded by the Substance Abuse and Mental Health Services Administration (SAMHSA)

Administered by Vibrant Emotional Health since its inception in 2005

Network of over **215** independently operated centers across **56** States and Territories.



988 Suicide & Crisis Lifeline Timeline





How the 988 Lifeline Works





The 988 Lifeline Today

Number of local centers:

July 2022: 205

July 2023: 215

Number of national backup centers:

July 2022: 15

October 2023: 11

988 Growth and Performance

- ~6.5m Contacts answered since July 2022
- Wait times reduced
 - from 2 minutes and 39 seconds
 down to 41 seconds
- 46% increase in calls
- 141% increase in chats
- 1135% increase in text

*wait time and increase in volume is from the first year of the transition



What is a Subnetwork?

- Serves as "Special Services" designated by SAMHSA
- Created with more than one center
- Centers use an RFP Process to become part of the subnetwork
- FTEs are designated based on the estimated volume



988 Subnetworks

01	BACK-UP NETWORKS	Voice = 11Chat and Text = 20
02	LGBTQI+	• Centers = 7
03	Spanish	• Centers = 6
04	Deaf & Hard of Hearing	• Centers = 2
05	Native and Strong	• Centers = 2

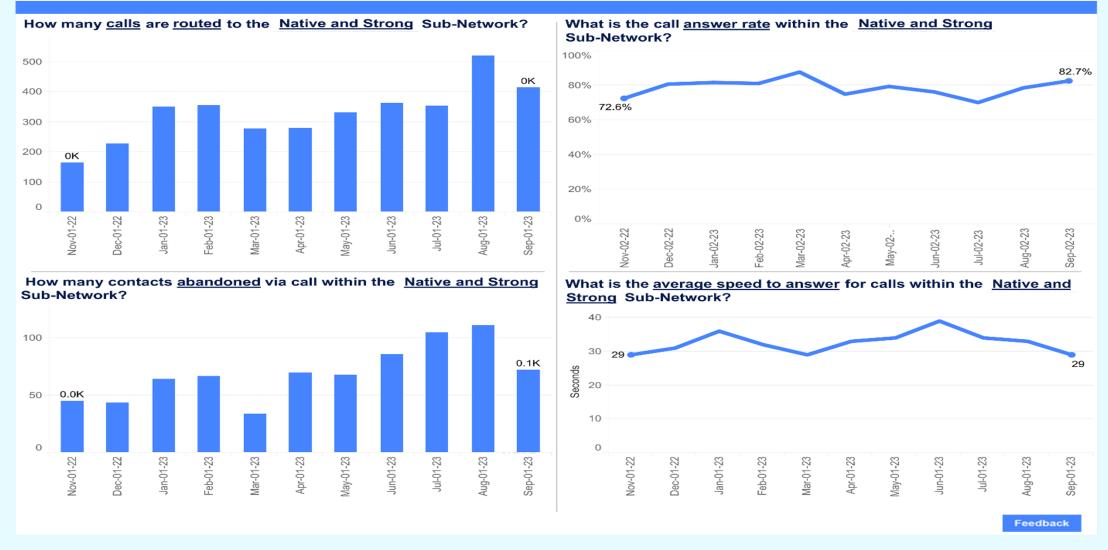
Native and Strong Subnetwork (Example)





988 Demand and Performance - Calls (Native and Strong Sub-Network)





Data Transparency/Data-Sharing

- Tools for improved workforce communication and data collection:
 - o Training portal/centralized learning management system:
 - In November, Vibrant launched a core clinical curriculum to support crisis centers across the country and ensure that anyone who contacts the 988 Lifeline receives consistent, effective, research-based support from any crisis counselor.
 - This curriculum provides a foundation for a universal skill set to effectively help people in crisis, particularly those at risk of suicide.
 - It will supplement the crisis counselor training that centers currently provide their staff and volunteers.

Unified Platform:

- Vibrant is currently implementing a Unified Platform that will improve routing capabilities to connect help seekers with crisis counselors more quickly in addition to standardize data collection and reporting across the network.
- The Vibrant Unified Platform will allow 988 Lifeline and participating crisis centers to be on the same phone and data collection system, if they choose.

Vibrant Exchange:

 Vibrant is also implementing a centralized platform to facilitate communication with centers around dayto-day operations and facilitate data exchange.



Strategic Priorities

- Launch a **national awareness campaign** to inform, educate and increase outreach of 988 Lifeline services for underrepresented communities in 2024.
- Estimated contacts are 6 million in 2024 and 7.5 million in 2025.
- Continue to support local center capacity to ensure that individuals in crisis receive responses that are tailored to the service system where they are located and that services across the continuum are linked and coordinated.
- Enhance local capacity through partnerships in behavioral health crisis response.



Thank You

Dr. Tia DoleCHIEF 988 LIFELINE OFFICER
Vibrant Emotional Health