

crisistrivia
hotseat

Advocacy campaigns can be used to raise funds for programs such as The Global Fund supporting HIV/AIDS programs, to bring widespread awareness of a critical topic, to spur policy changes, or to garner supporters.

WHAT ADVOCACY CAMPAIGN FOCUSES ON REDUCING STIGMA ASSOCIATED WITH MENTAL HEALTH ISSUES AND WAS LAUNCHED IN 2010 BY THE BRITISH ROYAL FAMILY?

A: (RED)

B: Heads Together

C: Movember

D: Live Strong

AUDIENCE



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Heads Together is a mental health initiative spearheaded by the Duke and Duchess of Cambridge and Prince Harry. It aims to promote open conversations about mental health and provide support for those affected by mental health issues.

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