



backpack

Backpack Healthcare

Breaking barriers and healing
young minds.



40M+

Children are covered **by Medicaid or CHIP**



But most mental health providers **will not or cannot take them on as patients** due to lack of qualified staff and challenging reimbursements.

A suite of mental health services for children, parents or guardians, and families

Backpack's Services

High

MH Acuity

Low



Therapy + Psychiatry

Provide high-quality and accessible MH services

*Currently in MD, VA and GA
expanding to MI, KS, KY, RI in 2024*



Self Care App + Bibliotherapy

Conduct MH assessments at scale, provide support and triage

Available nationally



Workshops

Educate and support communities with focused MH topics

Available nationally

Backpack's Accredited 24 Month Clinical Training Program

Backpack's AI Solutions

We train up diverse clinicians and equip them with technology to do their best work

Backpack's Clinical Workforce and Technology

BACKPACK'S ACCREDITED TRAINING PROGRAM

An accredited 24-mo virtual-first training program for graduate-level mental health clinicians to become fully licensed therapists

Developed with



Nationally Scaleable



OUR TECHNOLOGY & AI SOLUTIONS

A suite of AI solutions and custom EHR technology to reduce administrative burden, increase accessibility, and improve patient outcomes

Partnered with



Shaping federal policy



Our AI Solutions

Leveraging data from 26K+ conducted sessions, we are building robust suite of **commercial AI solutions**



Patient Treatment Plan

Time saving (45 mins/plan), Increased clinician availability, Improved patient outcomes



Patient-Therapist Matching

Patient Experience, Cost Efficiency, Patient conversion/retention (revenue)



Automated Progress Notes

Revenue Enhancement, Cost Efficiency, Clinical Outcomes, Data Insights, Compliance, Strategic Advantages



Predictive Resource Allocation

Cost Efficiency, Patient Experience, Operational Efficiency, Data Insights



Chatbots (Public, Clinician, Internal)

Revenue Enhancement (conversion), Clinical Outcomes (quality), Cost efficiency



No-Show Prediction

Revenue enhancement, Operational Efficiency, Clinical Outcomes

... with 10+ more solutions on the roadmap!

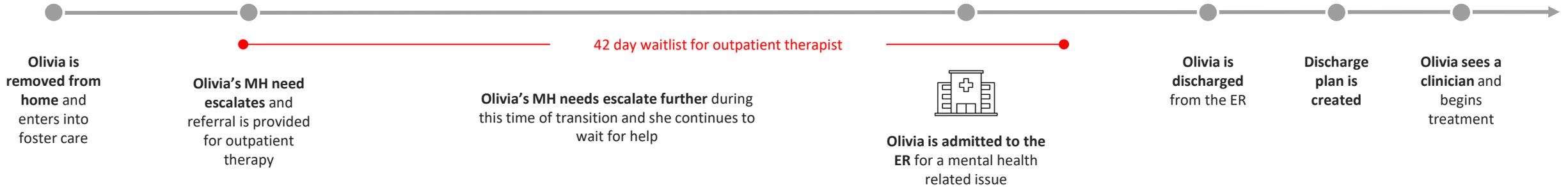
...and our work has already realized **federal validation with our acceptance to the U.S. AI Safety Consortium (part of [NIST](#))** to shape national policy on the responsible use of AI for the pediatric Medicaid population



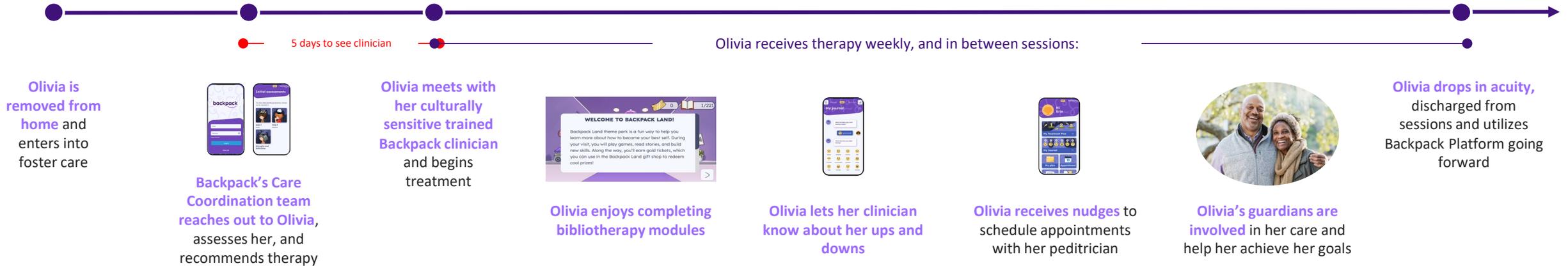
Meet Olivia

“ [Backpack] has been the best decision I ever made, because I am in a way better place than I was when I had started ”

Without Backpack

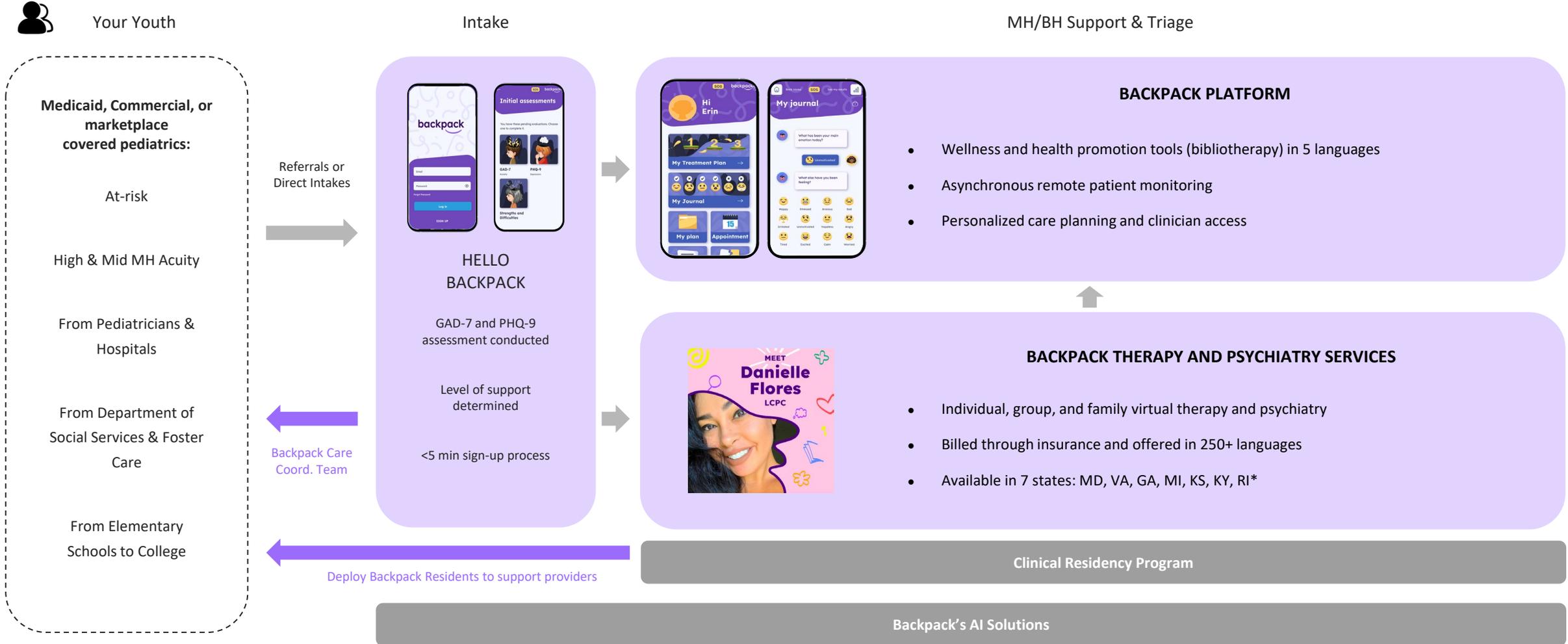


With Backpack



Backpack is a Center of Excellence for pediatric mental health

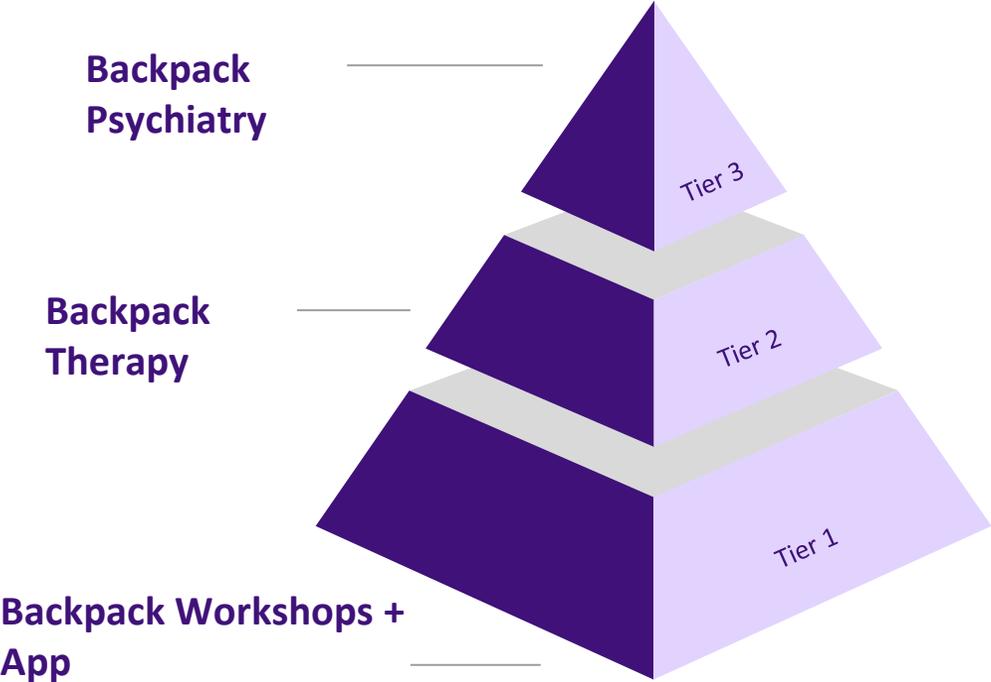
How We Work with Partners



*Backpack is entering into GA, MI, KS, KY, RI in 2024

We've been able to make significant differences in communities

Backpack's Care Model and Impact



76%

Of Patients have a Reduction in GAD-7 score through our clinical line

86%

Of Patients have a Reduction in PHQ-9 score through our clinical line

4.8 Days

Average wait time for patients to see a Backpack clinician vs. 42 day (6 week) national average

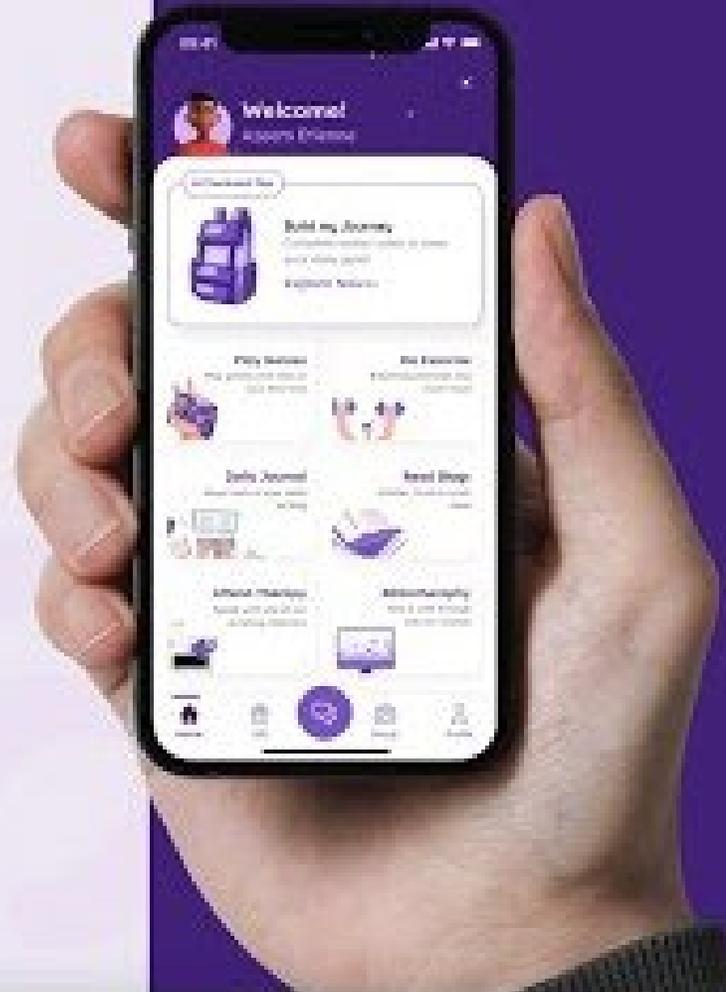
>60%

Of our clinicians are BIPOC, mirroring the populations we serve

Our Impact **26K+** Counseling Sessions **1.5k+** Families Consulted **250+** Languages **15+** Insurers Accepted

Transforming mental health through AI

backpack



<https://youtu.be/dsQvRUVeflA?si=CvUbcqc476V2m0N>



Backpack's Care Companion

ID: backpack

Password: Crisis988

We take a multi-channel approach to engage with kids in crisis or preventive.

Our Engagement Approach



GOVERNMENT

Focus on State dept. of social services (foster care, PRP), BH agencies, health dept, juvenile services; Target population (e.g. 100% of kids in foster care are on Medicaid), extremely responsive due to tremendous need, and govt. push for more MH services for youth



SCHOOLS

Focus on Title 1 schools (high percentage of low-income families) and rural communities; Schools are at capacity for MH services and desperately need referral partners



HEALTHCARE PAYORS + PROVIDERS

Focus on triage opportunities with hospitals and pediatric offices and partnerships with payors to close HEDIS gaps; Consistent referrals from providers due to Backpack's expertise in youth MH

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Thank
you!