

Deep Seek: The implications of more accessible AI

Innovative AI technology may impact how care facilities may have access to more AI-based products



Tina Soma, PhD
Research Scientist / Lyssn
tina@lyssn.io

ChatGPT was built for around \$100 million - DeepSeek claims about \$6 million.

Welcome to **DeepSeek AI**

Advanced Language Models & Enterprise AI Solutions

DeepSeek AI delivers cutting-edge artificial intelligence solutions powered by state-of-the-art language models. Transform your business with our enterprise-ready AI technology.

Try DeepSeek AI Now →

Advanced Language Models

Enterprise AI Solutions

Real-time Processing



DeepSeek is an open source AI tool, presenting an affordable opportunity for companies to deploy AI.

Pros

- Affordable for Universities and Small Businesses
- More AI products to create a competitive market
- Better feedback

Cons

- Much like ChatGPT - how were these models trained?
 - Ethical?
 - Applicable for Crisis Care?
- Cheaper ≠ Better

Other Ethical Considerations

- **Weary of how models are trained and the data utilized**
- **Transparency and open source can be empowering**
 - **Is there a cost to this?**
- **Who is labeling the data?**

