

Before he became a leading advocacy voice on the football field, Eric was known for his toughness on the football field. In **Real Men Do Cry**, he looks back on the beliefs that shaped his early understanding of what it meant to be strong.

IN THE BOOK, ERIC DESCRIBES LEARNING FROM AN EARLY AGE THAT REAL STRENGTH MEANS WHAT?



A: Being the provider, no matter the cost

B: Always putting family first

C: Never showing pain or asking for help

D: Winning at all costs

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SUICIDE & CRISIS
LIFELINE

In 2014, Eric Hipple gave a keynote at AAS, sharing the loss of his son and his own suicide attempt to challenge the myth that strength means staying silent.

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