09:00:09 From Shauna Murphy: EP 224: Celebrating the Legacy of Dr. Richard McKeon Today well take a heartfelt look at the leadership, vision, and legacy of the Grandfather of 988 & Crisis Care.

09:00:56 From Shauna Murphy: Zoom Tip for Our Learning Community: Please keep yourself on mute unless you're speaking, and switch to Speaker View (top-right corner) to better follow the conversation. Don't forget to join the chat and reply to our Trivia Hotseat question!

09:01:37 From Shauna Murphy: New ASL Feature! You can now bring the ASL interpreter directly to your screen in Zoom! Just click the interpretation icon at the bottom of your screen to get started. New ASL Feature! If you want to view the interpreters...

- 1) Join the Zoom meeting as usual.
- 2) Click "More" and "Interpretation"
- 3) You'll get your own interpreter box that you can adjust to suit your preference in size and location on your screen.

09:01:59 From Georgea Madeira: Welcome to Crisis Jam #224! Are you ready for our fireside chat featuring the one and only Dr. Richard McKeon, the Grandfather of 988? Drop your name and location in the chat — let's see how far the Crisis Jam fam reaches today!

09:02:07 From Shauna Murphy: Got a hot topic in mind? A story we need to cover? A breakthrough worth sharing? Help us grow the 988 Crisis Jam learning community! We've featured 563 unique voices across 223 episodes—and we're just getting started. If you know someone doing innovative work, have lived experience to share, or want to spotlight a challenge we need to tackle... Email us at: crisisjam@crisisnow.com Let's keep pushing the field forward—together. Your idea could be our next Crisis Jam episode

09:02:58 From Shauna Murphy: We're LIVE every week! Frontlines of crisis care. Unfiltered convos. Real impact. Watch the livestream: talk.crisisnow.com/learningcommunity Or catch it on YouTube: youtube.com/@988CrisisJam

09:03:06 From Shauna Murphy: talk.crisisnow.com/learningcommunity

09:03:58 From Shauna Murphy : Stay in the loop with Crisis Jam! ✓ Sign up for updates Watch past episodes Access shared materials All at talk.crisisnow.com/learningcommunity #CrisisJam #988LearningCommunity #MentalHealthMatters #CrisisCare

09:04:20 From Shauna Murphy: Crisis care is changing. We're talking about it—LIVE. Real stories. Big ideas. No filter. Weekly on the 988 Crisis Jam Watch now on YouTube: youtube.com/@988CrisisJam #CrisisJam #988Lifeline #MentalHealthMatters #RealTalk

09:04:47 From Georgea Madeira : Don't just watch — jam with us! Use the chat to share reflections, shout-outs, and takeaways as we go!

09:04:52 From Shauna Murphy: DEBATE 1 Ep. 148 (Season 3) | 988 Crisis Jam: Should AI Be the Future of Crisis Care? Watch it now: https://youtu.be/8lyTAkRnjRc?si=7CjeUBy_S8q1X43U

DEBATE 2 Ep. 158 (Season 4) | 988 Crisis Jam: Should Mental Health Come with a Police Car? (Co-Response) Watch it now: https://youtu.be/7DonAcUhEMs?si=sNTPp2ZGMxN2Qnir

DEBATE 3 Ep. 171 (Season 4) | 988 Crisis Jam: Should We Say "Emergency" Instead of "Crisis" Care? Watch it now: https://youtu.be/AZ7zJBVjWG0?si=vd5U1Oa7Rq9PhKmV

DEBATE 4 Ep. 201 (Season 5) | 988 Crisis Jam: Peer Support in Crisis Care: Critical Partner or Incongruent Role? Watch it now: https://youtu.be/SSyQx50Y6z8?si=P3EPvUnXnHGn1vzk

09:05:00 From Shauna Murphy: DEBATE 5 Ep.206 (Season 5) | 988 Crisis Jam: Should Crisis Facilities Accept Both Voluntary and Involuntary Referrals? Watch it now: https://youtu.be/g33icJFzNIQ?si=dP9pSGYFL1GRZQjj

DEBATE 6 Ep. 213 (Season 5) | 988 Crisis Jam: Should Mobile Crisis Always Be Dispatched by the Local 988? Watch it now: https://youtu.be/kz76GoqZSPY?si=6l1fchHH0gHoFcyO

DEBATE 7 Ep. 217 (Season 5) | 988 Crisis Jam: Should All States Enact Legislation That Includes a 988 Fee? Watch it now: https://youtu.be/Ans8rtX8bEg?si=QR8iYfYJ M9rlcvy

09:05:13 From Jessica Monahan Pollard : Bring it on!

09:05:28 From Georgea Madeira: Reacted to "Bring it on!" with

09:05:36 From Jane Tobler : Reacted to "Bring it on!" with 💙

09:05:45 From Shauna Murphy: Oregon Takes Bold Step on Mental Health Frontlines! The Oregon Senate has just passed a groundbreaking bill aimed at tackling the critical behavioral health workforce shortage. Now awaiting the Governor's signature, this legislation could reshape the future of mental healthcare access across the state. This move comes as communities cry out for more qualified professionals, better care, and faster support. With a rising demand for mental health services, this bill could be the lifeline Oregon's healthcare system needs. Let's keep the conversation going. Do you think other states should follow Oregon's lead? Drop your thoughts below

Read more: https://hoodline.com/2025/06/oregon-senate-passes-bill-to-address-behavioral-health-workforce-shortage-awaits-governor-s-signature/?utm=newsbreak

09:06:17	From Dean Carson : Reacted to "Oregon Takes Bold St" with 🔙
09:12:45	From Georgea Madeira: Kongratulations to all of this year's Change Makers!
09:12:54	From Brenda Hannah : Reacted to " Congratulations t" with
09:13:06 celebrate leade	From Georgea Madeira: Tag a colleague who's a changemaker in your world! Let's rship that drives equity, access, and transformation

09:13:21 From Susie Reece : Replying to "Tag a colleague who'..." @Sabrina Strong

09:13:27 From Shauna Murphy: It's time for a Crisis Jam Showdown! Which initiative spearheaded or influenced by Dr. Richard McKeon laid foundation for what would become the national 988 Suicide & Crisis Lifeline?

09:13:28 and advocacy!	From Crisis Jam: Thanks so much for sharing @Debbie Plotnick on the incredible work
09:13:51	From Christina Roup: Congratulations to all for the recognition of their work!
09:14:01	From Eduardo Vega: @Debbie Plotnick has been making change and making it real
09:14:02 paved the way f	From Georgea Madeira: TRIVIA TIME! Which of these did Dr. McKeon help lead that or 988? Drop your answer in the poll
09:14:27	From Georgea Madeira : Reacted to "@Debbie Plotnick has" with
09:14:30	From Georgea Madeira : Reacted to "Congratulations to a" with
09:14:32	From Georgea Madeira : Reacted to "Thanks so much for s" with ♥
09:14:48	From Brenda Hannah : NSPL expansion?
09:14:54 From Shauna Murphy: It's time for a Crisis Jam Showdown! Which initiative spearheaded or influenced by Dr. Richard McKeon laid foundation for what would become the national 988 Suicide & Crisis Lifeline?	
09:15:07	From Sheli DeLaney: I finally got one right!:D
09:15:16	From Shauna Murphy: Reacted to "I finally got one ri" with 🤴
09:15:16	From Georgea Madeira : Great work, Jammers!! 29
09:15:17	From Meighan Haupt : Reacted to "Great work, Jammers!" with ♥
09:15:19	From Meighan Haupt : Reacted to "I finally got one ri" with 🤴
09:15:21	From Georgea Madeira : Reacted to "I finally got one ri" with 🧐
09:15:24 we'll take a hear	From Shauna Murphy: EP 224: Celebrating the Legacy of Dr. Richard McKeon Today tfelt look at the leadership, vision, and legacy of the Grandfather of 988 & Crisis Care.
09:15:34	From Pawel Spychala : Reacted to "I finally got one ri" with
09:15:51 hdt@warmline.	From Howard Trachtman : free peer support over the phone www.warmline.org
	From Debbie Plotnick: Please join us at the Mental Health America Conference: onal.org/conference/ and take a closer look at this year's awardees: onal.org/award-recipients/
09:16:06	From Susan Robinson : Reacted to " EP 224: Celebratin" with
09:16:24 something YOU	From Georgea Madeira: We're in the presence of Crisis Care royalty! 👑 What's would ask Dr. McKeon if you had the mic?
09:16:45	From Brenda Hannah : Kudos to them!

09:18:17	From Jennifer Stuber : These two are giants in this space. I am so grateful for them.
09:21:05	From Andrea Fiero : Woot woot!
09:21:42 @madelyn Goul	From Eduardo Vega: The magic triangle @Richard McKeon @John Draper and d made it real made it human
09:21:48	From Andrea Fiero : Reacted to "The magic triangle @" with 💗
09:21:50	From Linda Langford : Reacted to "The magic triangle @" with
09:21:53	From Georgea Madeira : Reacted to "The magic triangle @" with 💙
09:21:58	From Brenda Patterson : Reacted to "The magic triangle @" with 💗
09:22:14	From Stephanie Hepburn : Reacted to "The magic triangle @" with
09:22:45	From Crisis Jam : Dr. Gould will be presenting on Nov 2. Save the date!
09:23:14	From Jessica Gimeno : Reacted to "We're in the presenc" with
09:24:07 be ?	From Georgea Madeira : Fl you could ask Dr. McKeon one question, what would it
09:24:27	From Georgea Madeira : Reacted to "Dr. Gould will be pr" with 💯
09:24:32	From Brandon Look : Follow-up = continuity of care.
09:25:08	From Preston Looper: Perhaps 4th pillar, "someone to follow up"
09:25:13	From Abby Wells : Reacted to "Perhaps 4th pillar," with 💙
09:25:49	From Stephanie Hepburn : Reacted to "Perhaps 4th pillar," with 💙
09:26:02	From Stephanie Hepburn : Reacted to "Dr. Gould will be pr" with 💗
09:26:18 this connects th	From Susan Robinson : ALSO need to add - Post-vention (=prevention) and Recovery e community-based response that is part of follow-up
09:26:26	From Brandi Gaither: Reacted to "Perhaps 4th pillar," with
09:26:40	From Brian R.Sims, M.D. NASMHPD: Reacted to "Perhaps 4th pillar," with 💙
09:26:41	From Preston Looper : Reacted to "Perhaps 4th pillar," with
09:27:22 balance betwee	From Stephanie Hepburn: Replying to "Flf you could ask D" Can you talk about the n standardization vs. tailoring to a specific community?
09:27:47 should we be fo	From Suzanne Rabideau: Replying to " If you could ask D" Q for Dr. McKeon - What cused on now to continue to advancing crisis care for ALL overall.
09:29:07	From Jessica Gimeno: Reacted to "Perhaps 4th pillar," with

09:29:17	From Brenda Patterson : What are your thoughts on Euphanasia
09:29:33	From Helen Littrell : Reacted to "The magic triangle @" with
09:29:37	From Helen Littrell : Reacted to "Dr. Gould will be pr" with 💙
09:29:56 'follow up' need	From Jessica Gimeno: Replying to "Follow-up = continui" this is a good point - I think is to be clearly defined.
09:30:23 counselors are s	From Brenda Patterson: euthanasia with a "ph", we get calls about this and crisis sometime not sure how to respond
09:31:33 and tireless wor	From Georgea Madeira : Can we just take a moment to thank Dr. McKeon for his vision \mbox{k} ? $\mbox{\hsuperscript{$\not\triangle}}$
09:31:40	From Eduardo Vega : Reacted to "Can we just take a m" with
09:31:40	From Jessica Gimeno : Reacted to "Can we just take a m" with 💙
09:31:43	From Kristen Ellis, LMFT - RI : Reacted to "Can we just take a m" with 💙
09:31:46	From Daniela Costarelo : Reacted to "Can we just take a m" with 💙
09:31:46	From John Draper : Reacted to "Can we just take a m" with 💙
09:31:46	From Meighan Haupt : Reacted to "Can we just take a m" with 💗
09:31:48	From Linda Langford : Reacted to "Can we just take a m" with
09:31:49	From John Draper : Reacted to "Can we just take a m" with 🔍
09:31:51	From Abby Wells : Reacted to "Can we just take a m" with
09:31:51	From Christina Roup : Reacted to "Can we just take a m" with $\stackrel{\smile}{ extsf{V}}$
09:31:56	From Jamie Sellar : Reacted to "Can we just take a m" with
09:32:29	From Jane Tobler : Reacted to "Can we just take a m" with 💙
09:32:51	From Sheli DeLaney : Reacted to "Can we just take a m" with 💙
09:32:53	From Brenda Patterson : Reacted to "Can we just take a m" with 💙
09:34:00	From Leah Holmes-Bonilla: Reacted to "Can we just take a m" with 💙
09:34:09	From Brian R.Sims, M.D. NASMHPD: Reacted to "Can we just take a m" with
09:34:48 McKeon!	From Susan Robinson : yes, helped North Carolina - with much appreciation Dr.
09:35:00	From Georgea Madeira : Reacted to "yes, helped North Ca" with ♥
09:35:03	From Susan Robinson : Reacted to "yes, helped North Ca" with

09:35:49 From marcus biswa: Thanks Dr. McKeon for your wonderful and tireless work, giving life to people who are tired of their lifestyle.

09:36:00	From Howard Trachtman: thanks for all you have done richard
09:36:12	From Helen Littrell : Reacted to "Can we just take a m" with
09:36:21	From Jane Tobler : Reacted to "yes, helped North Ca" with 💙
09:36:25	From Day Catalano : Reacted to "Can we just take a m" with
09:36:31	From Jane Tobler: Reacted to "thanks for all you h" with 💯
09:37:44	From Susan Robinson : Reacted to "Thanks Dr. McKeon fo" with 💙
09:38:05	From Susan Robinson : Reacted to "Can we just take a m" with
09:39:21	From Jane Tobler : Reacted to "Thanks Dr. McKeon fo" with 💙
09:39:58	From Jane Tobler : 💐 to Dr. McKeon! Thank you!
09:40:17	From Andrea Fiero : Reacted to "່業 to Dr. McKeon! Th" with ♥
09:40:26	From Leah Holmes-Bonilla: Reacted to " to Dr. McKeon! Th" with
09:40:28	From John Draper : Reacted to "* to Dr. McKeon! Th" with 🗡
09:40:31 nation!	From Chris Santarsiero : thank you, Dr. McKeon for your lifetime of service to our
09:40:42	From Andrea Fiero : Thank you!! 🙏
09:40:42	From John Draper : Reacted to "thanks for all you h" with 💙
09:40:48	From John Draper : Reacted to "Thanks Dr. McKeon fo" with ♥
09:40:51	From Brenda Patterson : Dr. McKeon is such a trailblazer, thank you!
09:40:55	From Susan Robinson : Reacted to "thank you, Dr. McKeo" with 💙
09:40:55	From John Draper : Reacted to "yes, helped North Ca" with
09:40:56	From David T. Jones : Thank you Dr. McKeon!
09:40:58 WA.	From Jennifer Stuber: You have taught me so much. We definitely want you to visit
09:41:02	From Helen Littrell : Thank you so much Dr. McKeon!
09:41:02	From Jane Tobler : Reacted to "Dr. McKeon is such a" with 💙
09:41:03 with us today •	From Georgea Madeira: Thanks Dr. McKeon for sharing your wisdom, vision, and heart

09:41:04	From John Draper : Reacted to "thank you, Dr. McKeo" with 🔍
09:41:09	From Jamie Sellar : We so appreciate you Dr. McKeon!
09:41:11	From John Draper : Reacted to "Thank you!! 🉏" with 🍣
09:41:16	From Susan Robinson : Reacted to "Thanks Dr. McKeon fo" with
09:41:17	From John Draper : Reacted to "Dr. McKeon is such a" with 💗
09:41:22	From John Draper : Reacted to "Thank you Dr. McKeon" with 💗
09:41:27	From John Draper : Reacted to "You have taught me s" with 💗
09:41:29	From Day Catalano : Reacted to "Thank you Dr. McKeon" with 💗
09:41:29	From Susan Robinson : Reacted to "Dr. McKeon is such a" with
09:41:31	From John Draper : Reacted to "Thank you so much Dr" with 💙
09:41:32	From Day Catalano : Reacted to "🂐 to Dr. McKeon! Th" with 💙
09:41:34	From John Draper : Reacted to "Thanks Dr. McKeon fo" with 💙
09:41:40	From John Draper : Reacted to "We so appreciate you" with
09:41:53	From Jane Tobler : Reacted to "Thanks Dr. McKeon fo" with 💙
09:41:55	From Jane Tobler : Reacted to "We so appreciate you" with
09:42:31	From Ted Lutterman : Reacted to "Can we just take a m" with 💙
09:42:35	From David T. Jones: Thank you Dr. Hepburn, we appreciate your leadership!
09:42:41	From Ted Lutterman: Removed a Vereaction from "Can we just take a m"
09:42:46	From Jessica Gimeno : Reacted to "Thank you Dr. Hepbur" with 💙
09:43:08	From Jessica Gimeno : Reacted to "Thank you Dr. McKeon" with 🌈
	From Shannon Harrison: Replying to "Thank you so much Dr" HI Helen, I just saw you ope that you are doing wellwe miss you so much! I am logging in through my work, LLC. https://exigentservicesllc.com/
09:43:58	From Shauna Murphy: 35 states featured in Crisis Jam / Crisis Talk + Puerto Rico and

Alabama, Alaska, Arizona, California, Colorado, Connecticut, Florida, Georgia, Hawaii, Kansas, Kentucky, Louisiana, Maryland, Massachusetts, Michigan, Minnesota, Mississippi, Missouri, Montana, Nebraska, Nevada, New Hampshire, New Jersey, New Mexico, New York, North Carolina, Ohio, Oklahoma, Oregon, Pennsylvania, Rhode Island, Tennessee, Texas, Utah, Virginia, Washington, Wyoming

09:44:01 From Shauna Murphy: 15 Not Yet

Australia

Arkansas, Delaware, Idaho, Illinois, Indiana, Iowa, Maine, North Dakota, South Carolina, South Dakota, Vermont, West Virginia, Wisconsin,

09:44:16	From Chris Santarsiero : Very smart, Dr. Hepburn to research Psychedelics!
09:44:19	From Jane Tobler : Reacted to "Thank you Dr. Hepbur" with 💗
09:45:23	From Brian R.Sims, M.D. NASMHPD : Reacted to "Thank you Dr. Hepbur" with 💙
09:45:46	From Jessica Gimeno: Reacted to "35 states featured i" with
09:45:56 We're honored	From Georgea Madeira : A big Crisis Jam welcome to Senator Tina Orwall! to have you with us today!
09:46:37	From Jenn Jankowski 988 Delaware : yay for taylor swift!!!
09:46:53	From Chris Santarsiero: Reacted to "A big Crisis Jam" with
09:47:02	From Shauna Murphy : Reacted to "yay for taylor swift" with
09:47:09	From David T. Jones : Reacted to " A big Crisis Jam with 👍
needs of the fie	From Linda Langford: It was such a pleasure to work with you in my role at SPRC, Dr. eciate how thoughtful and creative you are in thinking through how to meet the many eld to help everyone be more effective. You're always 3 (or 10!) steps ahead in at's needed and how to get there.
09:47:53	From Susan Robinson : Reacted to "It was such a pleasu" with 💙
09:48:01	From Susan Robinson : Reacted to "A big Crisis Jam" with 🛡
09:48:07 services, alterna	From Georgea Madeira: Washington State is taking it to the next level — responsive atives to 911, and lived experience on teams What's YOUR state doing?
09:48:24	From Helen Littrell : Reacted to "HI Helen, I just saw" with
09:48:44 plain a soft unif	From Michele Green: In Anne Arundel County, Maryland we have CIT Which involves a formed police officer, Clinicans. They do a great job
09:49:25 Protections for Emotional Heal	From Day Catalano: Vibrant and NASMHPD also recently hosted a webinar, Liability 988 Counselors. You can watch the recording of the webinar here: Webinars - Vibrant th
09:49:30	From Brandon Johnson : Reacted to "In Anne Arundel Coun" with 💙
09:49:46 https://talk.cris	From Shauna Murphy: 988 Hotline Use Lags In the South sisnow.com/988-hotline-use-lags-in-the-south/
09:49:58	From John Draper: Thank you for your outstanding work in support of 988 and its

09:50:14 From Sen Tina Orwall : Reacted to "Thank you for your o..." with 💙

workforce, Tina!

09:51:23	From Brian R.Sims, M.D. NASMHPD : Reacted to "Thank you for your o" with 👍
09:51:28	From Day Catalano : Reacted to "Thank you for your o" with
09:52:05	From Gerald Stansbury : Reacted to "Thank you for your o" with \red
09:52:50	From Susan Robinson : AND statewide Peer Warmlines working with 988
09:52:55	From Brian R.Sims, M.D. NASMHPD: Reacted to "Thanks Dr. McKeon fo" with 👍
09:53:09	From Susan Robinson : Reacted to "Thank you for your o" with $\widetilde{\ }$
09:54:37 are with options	From Eduardo Vega: We need more different resources that meet people where they s that don't exist in rural areas
09:54:39	From Helen Littrell : Reacted to "AND statewide Peer W" with
09:54:53	From John Draper : Reacted to "We need more differe" with 👍
09:54:55	From Andrea Fiero : Reacted to "We need more differe" with
09:55:05	From John Draper : Reacted to "AND statewide Peer W" with
09:58:42	From Howard Trachtman : @susan Robinson please email me hdt@warmline.org
09:58:49 recovery to pro	From John Draper : Great point Richard about using positive stories of hope and mote 988
09:58:59 rely on transfers	From Brandon Wilcox: Replying to "AND statewide Peer W" And warmlines that dont s from 988 or dont require a screening through 988 to reach a peer
09:59:00	From Sen Tina Orwall : Reacted to "Great point Richard" with 💙
09:59:02 access or access	From Marcus Biswa, PA: How can 988 reach rural areas where there is no internet to devices? Have there already been any efforts made to reach these communities?
09:59:08	From Susan Robinson : Reacted to "Great point Richard" with $\stackrel{\checkmark}{ extsf{V}}$
09:59:08	From Abby Wells : Reacted to "Great point Richard" with ♥
09:59:10 wisdom!!! app	From Suzanne Rabideau: Thank you Richard for your many years of imparting your preciate you!!!
09:59:21	From Leo Petrilli : Thank you folks, today was special. 💙
09:59:33 Respond" 🍑 the scenes with	, , , , , , , , , , , , , , , , , , , ,
Dr. Scott Zeller	

R Dr. Scott Zeller

A Charlotte Claiborne

Meather Honaker

Discover how crisis response teams create safe, compassionate spaces where real change begins and how YOU can support the movement. Whether you're in the field or just passionate about mental health transformation, this is a must-watch.

Set your reminder for July 2 @ 12 PM EST! 🔀 Streaming live 🛭 Don🗈 miss it!

09:59:42 From Georgea Madeira: ♥ Thank you to everyone who made today's Crisis Jam amazing! ♥ To our inspiring presenters, engaged participants, and behind-the-scenes rockstars — you are what makes this community powerful. •

09:59:43 From Shauna Murphy: SAVE THE DATE: July 16 at 12 PM EST Episode 226 of 988 Crisis Jam is coming in strong with innovative solutions from the heart of the Midwest!

Join Janet Kittams and Jordan Mounga as they spotlight South Dakota's Creative Solutions to Increase Access and Care From rural outreach to impactful local leadership, this episode is a must-watch for advocates, changemakers, and anyone passionate about mental health equity. Set your reminders. You won't want to miss this!

09:59:54 From Georgea Madeira : We'll see you next week — same time, same energy, same mission. #CrisisJam #TalkCrisisNow #StrongerTogether

09:59:54 From Shauna Murphy: Thanks for your understanding as we make changes to keep our community safe!

09:59:55 From Joshua Garcia: Great point, Richard! Trying with Stars of HOPE 💢

09:59:58 From Jerry Hall: Happy Fourth to all!